## IN THE CLAIMS

1-14 (Cancelled):

15 (Currently Amended): A process for the preparation of a compound of the general formula I by subjecting a compound of general formula V to an electrochemical reaction in an electrolysis liquid with an alcohol of the general formula II in the presence of an auxiliary electrolyte and catalytic amounts of at least one metal salt (S) derived from a metal from subgroups (groups) Ib (11), IIb (12), VIb (6), and or VIIIb (8, 9, 10) of the periodic chart or from lead, tin or rhenium,

wherein the compound of general formula I is:

$$R^3$$
— $U$ — $C$ — $R^1$   $I$ 
OH

where  $R^1$ ,  $R^2$ ,  $R^3$  are each independently hydrogen,  $C_1$ - to  $C_{20}$ -alkyl,  $C_2$ - to  $C_{20}$ -alkynyl,  $C_3$ - to  $C_{12}$ -cycloalkyl,  $C_4$ - to  $C_{20}$ -cycloalkyl-alkyl,  $C_1$ - to  $C_{20}$ -hydroxyalkyl, or aryl or  $C_7$ - to  $C_{20}$ -arylalkyl which is unsubstituted or substituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano, or

 $R^1$  and  $R^2$  or  $R^3$  together are a  $C_2$ - to  $C_9$ -alkandiyl unit which is unsubstituted, monosubstituted or disubstituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy and/or halogen and in which one or two methyl groups may also be replaced by a (CH=CH) unit and  $R^3$  is additionally an acetylated acetalated carbonyl group in which the alkoxy groups are is derived from an alcohol of the general formula II:

$$R^4$$
-OH II where  $R^4$  is  $C_1$ - to  $C_6$ -alkyl, and

U is an acetylated acetalated carbonyl group in which the alkoxy groups are is derived from an alcohol of the general formula II; and

wherein the compound of general formula V is:

$$R^3$$
— $V$ — $C$ — $R^1$   $V$ 

wherein:

V is a carbonyl group, or an acetylated acetalated carbonyl group having  $C_1$ - to  $C_6$ -alkoxy,

 $R^1$ ,  $R^2$  and  $R^3$  are <u>each independently</u> hydrogen,  $C_1$ - to  $C_{20}$ -alkyl,  $C_2$ - to  $C_{20}$ -alkenyl,  $C_2$ - to  $C_{20}$ -alkynyl,  $C_3$ - to  $C_{12}$ -cycloalkyl,  $C_4$ - to  $C_{20}$ -cycloalkyl-alkyl,  $C_1$ - to  $C_{20}$ -hydroxyalkyl, or aryl or  $C_7$ - to  $C_{20}$ -arylalkyl which is unsubstituted or substituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano, or

 $R^1$  and  $R^2$  together are a  $C_2$ - to  $C_9$ -alkandiyl unit which is unsubstituted, monosubstituted or disubstituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy and/or halogen and in which one or two methyl groups may also be replaced by a (CH=CH) unit and  $R^3$  is additionally an acetylated acetalated carbonyl group having  $C_1$ - to  $C_6$ -alkoxy.

16 (Previously Presented): The process of Claim 15 for the preparation of a compound of the general formula Ia:

where U is as defined under the formula I,

$$R^3$$
— $U$ — $C$ — $R^1$   $I$ 
OH

n is 0, 1, 2 or 3, and

 $R^5$  is  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano.

17 (Previously Presented): The process of Claim 16, where the compound of the general formula Ia is 2-phenyl-2,2-dimethoxyethanol.

18 (Currently Amended): The process of Claim 15, where the compound of the general formula I is a compound of the general formula Ib:

$$H_{2m+1}C_m$$
-CHOH-CH(OR<sup>4</sup>)<sub>2</sub> Ib

where m is a number from 1 to 10, and  $R^4$  is as defined under the formula II, and the compound of the general formula V is a compound of the general formula Vb:

$$H_{2m+1}C_m$$
-CH<sub>2</sub>-CHO Vb.

19 (Previously Presented): The process of Claim 15, where the compound of the formula I is 2,2,3,3-tetramethoxypropanol, and the starting compound employed is methylglyoxal dimethyl acetal.

20 (Previously Presented): The process of Claim 15, where the anions of the metal salt (S) are derived from a mineral acid.

- 21 (Previously Presented): The process of Claim 15, where the anions of the metal salt (S) are phosphate, sulfate, nitrate, perchlorate or halide.
- 22 (Previously Presented): The process of Claim 15, where the cations of the metal salt (S) are iron, nickel, platinum, palladium, cobalt, zinc, silver or copper.
- 23 (Previously Presented): The process of Claim 15, where the electrolysis liquid contains from 1 to 1,000 ppm by weight of metal ions of the metal salt (S), based on the total amount of electrolysis liquid.
- 24 (Previously Presented): The process of Claim 15, where the electrolysis liquid contains a halogen-containing auxiliary electrolyte.
- 25 (Currently Amended): The process of Claim 15, where the electrolysis liquid consists essentially of:
  - a starting compound of the general formula V,
  - an alcohol of the general formula II,
  - a halogen-containing auxiliary electrolyte,
  - a catalytic amount of the metal salt (S),
  - optionally the desired products of the general formulae I,
- optionally other by-products of electrolysis which are derived from the compounds of the general formulae I and V, and
  - optionally, other conventional co-solvents.

26 (Currently Amended): The process of Claim 15, wherein

the proportion of the starting compound(s) and product(s) of the general formulae I and V and of the other by-products of electrolysis from the abovementioned compound(s) is from 1 to 70% by weight,

the proportion of the alcohol of the general formula II is from 14.9 to 94.9% by weight,

the proportion of <u>said</u> auxiliary electrolyte is from 0.1 to 5% by weight, and the proportion of any co-solvents present is from 0 to 70% by weight based on the electrolysis liquid.

27 (Currently Amended): The process of Claim 15, wherein the electrolysis electrochemical reaction is carried out in an undivided electrolysis cell.

28 (Previously Presented): The process of Claim 15, where the anodes employed are made of noble metals, noble-metal oxides, graphite or carbon materials, and the cathodes employed are made of iron, steel, nickel, zinc, noble metals, graphite or carbon materials.

29 (Currently Amended): A process for preparing a compound of general formula III by comprising:

subjecting a compound of general formula Va to an electrochemical reaction in an electrolysis liquid with an alcohol of the general formula II in the presence of an auxiliary electrolyte and a catalytic amount of a metal salt (S) derived from a metal from sub-groups (groups) Ib (11), IIb (12), VIb (6), and or VIIIb (8, 9, 10) of the periodic chart or from lead, tin or rhenium;

wherein the alcohol of general formula II is:

R<sup>4</sup>-OH, wherein R<sup>4</sup> is C<sub>1-6</sub> alkyl,

wherein the compound of general formula III is:

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$$R^3$$
-V-W- $R^1$ 

wherein R<sup>1</sup> is hydrogen, and

 $R^3$  is exclusively aryl which is unsubstituted, or substituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano; and

V and W are independently a carbonyl group, or an acetylated acetalated carbonyl group having  $C_1$ - to  $C_6$ -alkoxy, with the proviso that one of the groups V and W is a carbonyl group and the other is an acetylated acetalated carbonyl group; and

wherein the compound of general formula Va is:

$$R_{n}^{5}$$
  $CH_{3}$   $Va$ 

wherein:

 $R^5$  is  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano, and

n is 0, 1, 2 or 3.

30 (Currently Amended): The process of Claim 29, wherein for the preparation of a compound of the general formula IIIa:

where n, V, and W and R<sup>5</sup> are as defined under formula Ia or III is prepared.

31 (Currently Amended): The process of Claim 30, where the compound of the general formula IIIa is 2-phenyl-2,2-dimethoxyacetaldehyde or 2-phenylglyoxal dimethyl acetal.

- 32 (Previously Presented): The process of Claim 29, where the anions of the metal salt (S) are derived from a mineral acid.
- 33 (Previously Presented): The process of Claim 29, where the anions of the metal salt (S) are phosphate, sulfate, nitrate, perchlorate or halide.
- 34 (Previously Presented): The process of Claim 29, where the cations of the metal salt (S) are iron, nickel, platinum, palladium, cobalt, zinc, silver or copper.
- 35 (Previously Presented): The process of Claim 29, where the electrolysis liquid contains from 1 to 1,000 ppm by weight of metal ions of the metal salt (S), based on the total amount of electrolysis liquid.
- 36 (Previously Presented): The process of Claim 29, where the electrolysis liquid contains a halogen-containing auxiliary electrolyte.
- 37 (Currently Amended): The process of Claim 29, where the electrolysis liquid consists essentially of:

a starting compound of the general formula Va,

an alcohol of the general formula II,

a halogen-containing the auxiliary electrolyte,

a catalytic amount of the metal salt (S),

optionally the desired products of the general formulae III,

optionally other by-products of electrolysis which are derived from the compounds of the general formulae III and V, and

optionally, other conventional co-solvents.

38 (Currently Amended): The process of Claim 29, wherein

the proportion of the starting compound(s) and product(s) of the general formulae III and V and of the other by-products of electrolysis from the above mentioned compound(s) is from 1 to 70% by weight,

the proportion of the alcohol of the general formula II is from 14.9 to 94.9% by weight,

the proportion of <u>said</u> auxiliary electrolyte is from 0.1 to 5% by weight, and the proportion of any co-solvents present is from 0 to 70% by weight based on the electrolysis liquid.

- 39 (Currently Amended): The process of Claim 29, wherein the electrolysis electrochemical reaction is carried out in an undivided electrolysis cell.
- 40 (Previously Presented): The process of Claim 29, where the anodes employed are made of noble metals, noble-metal oxides, graphite or carbon materials, and the cathodes employed are made of iron, steel, nickel, zinc, noble metals, graphite or carbon materials.

41 (Currently Amended): A process for preparing a compound of the general formula IV by comprising:

subjecting a compound of general formula Vb to an electrochemical reaction in an electrolysis liquid with an alcohol of the general formula II in the presence of an auxiliary electrolyte and a catalytic amount of at least one metal salt (S) derived from a metal subgroups (groups) Ib (11), IIb (12), VIb (6), and or VIIIb (8, 9, 10) of the periodic chart or from lead, tin or rhenium;

wherein the alcohol of general formula II is:

R<sup>4</sup>-OH, wherein R<sup>4</sup> is C<sub>1-6</sub> alkyl,

wherein the compound of general formula IV is:

$$R^3$$
-V-W-O- $R^4$  IV

wherein:

 $R^3$  is exclusively aryl which is unsubstituted, or substituted by  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano;

V and W are independently a carbonyl group, or an acetylated acetalated carbonyl group having  $C_1$ - to  $C_6$ -alkoxy, with the proviso that one of the groups V and W is a carbonyl group and the other is an acetylated carbonyl group;

wherein the compound of general formula Vb is:

$$H_{2m+1}C_m$$
-CH<sub>2</sub>-CHO Vb

wherein m is 1, 2, 3, 4, 5, 6, 7, 8, 9 or 10.

42 (Currently Amended): The process of Claim 41 A process for the preparation of a compound of the general formula IVa:

$$V - W - O - R^4$$

$$IVa$$

where n, V, W, R<sup>4</sup> and R<sup>5</sup> are as defined under the formula Ia or IIIa comprising:

subjecting a compound of general formula Va to an electrochemical reaction in an electrolysis liquid with an alcohol of general formula II in the presence of an auxiliary electrolyte and a catalytic amount of at least one metal salt (S) derived from a metal subgroups (groups) Ib (11), IIb (12), VIb (6), or VIIIb (8, 9, 10) of the periodic chart or from lead, tin or rhenium;

by employing as a starting compound of the general-formula V, a compound of the general

wherein formula Va is:

where in formula IVa and Va,

n is 0, 1, 2 or 3 and

 $R^5$  is  $C_1$ - to  $C_8$ -alkyl,  $C_1$ - to  $C_8$ -alkoxy, halogen,  $C_1$ - to  $C_4$ -haloalkyl,  $C_1$ - to  $C_4$ -haloalkoxy, phenyl, phenoxy, halophenyl, halophenoxy, carboxyl,  $C_2$ - to  $C_8$ -alkoxycarbonyl or cyano are as defined under the formula Ia; and

in formula IVa:

V and W are are independently a carbonyl group, or an acetylated acetalated carbonyl group having  $C_1$ - to  $C_6$ -alkoxy, with the proviso that one of the groups V and W is a carbonyl group and the other is an acetalated carbonyl group; and

R<sup>4</sup> is C<sub>1-6</sub> alkyl

V, W, R<sup>4</sup> are as defined under the formula Ia or IIIa.

- 43 (Previously Presented): The process of Claim 42, where the compound of the general formula IVa is phenylglyoxylic acid methyl orthoester, and the compound of the general formula Va is acetophenone.
- 44 (Previously Presented): The process of Claim 41, where the anions of the metal salt (S) are derived from a mineral acid.
- 45 (Previously Presented): The process of Claim 41, where the anions of the metal salt (S) are phosphate, sulfate, nitrate, perchlorate or halide.
- 46 (Previously Presented): The process of Claim 41, where the cations of the metal salt (S) are iron, nickel, platinum, palladium, cobalt, zinc, silver or copper.
- 47 (Previously Presented): The process of Claim 41, where the electrolysis liquid contains from 1 to 1,000 ppm by weight of metal ions of the metal salt (S), based on the total amount of electrolysis liquid.

48 (Previously Presented): The process of Claim 41, where the electrolysis liquid contains a halogen-containing auxiliary electrolyte.

49 (Currently Amended): The process of Claim 41, where the electrolysis liquid consists essentially of:

a starting compound of the general formula  $V\underline{b}$ ,

an alcohol of the general formula II,

a halogen-containing auxiliary electrolyte,

a catalytic amount of the metal salt (S),

optionally the desired products of the general formulae IV.

optionally other by-products of electrolysis which are derived from the compounds of the general formulae IV and  $V\underline{b}$ , and

optionally, other conventional co-solvents.

50 (Currently Amended): The process of Claim 41, wherein

the proportion of the starting compound(s) and product(s) of the general formulae IV and  $V\underline{b}$  and of the other by-products of electrolysis from the above mentioned compound(s) is from 1 to 70% by weight,

the proportion of the alcohol of the general formula II is from 14.9 to 94.9% by weight,

the proportion of the auxiliary electrolyte is from 0.1 to 5% by weight, and the proportion of any co-solvents present is from 0 to 70% by weight based on the electrolysis liquid.

51 (Currently Amended): The process of Claim 41, wherein the electrolysis electrochemical reaction is carried out in an undivided electrolysis cell.

52 (Previously Presented): The process of Claim 41, where the anodes employed are made of noble metals, noble-metal oxides, graphite or carbon materials, and the cathodes employed are made of iron, steel, nickel, zinc, noble metals, graphite or carbon materials.